

ForgetMeNot Privacy Policy

Last Updated: Nov 19, 2025

Thank you for using **ForgetMeNot** (the "App"), a mobile application created and operated by **Dendric LLC** ("we," "our," or "us"). This Privacy Policy explains how we collect, use, store, and protect your information when you use the App.

By using ForgetMeNot, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We collect the following types of information:

1.1 Account Information

- Phone number (for login and authentication)
- Device information (model, OS version, device ID)
- Optional profile information you choose to provide

1.2 Memory Content (User Content)

When you create memories, we collect:

- Text entries
- Photos
- Videos
- Audio recordings

You choose what to upload. You maintain ownership of all User Content.

1.3 Usage and Analytics Data

We may collect limited technical data to improve app performance:

- App usage behavior
- Crash logs
- Feature interaction metrics
- General device and network information

This data is anonymized or aggregated whenever possible.

2. How We Use Your Information

We use your information to:

- Provide and maintain the App
- Store and display your memories
- Sync your data across devices
- Improve app features and performance
- Provide customer support
- Enforce our Terms of Service

We **do not** sell your personal data.

3. How We Store and Protect Data

Your data is stored securely using modern cloud infrastructure. We take reasonable technical and organizational measures to protect your information, including:

- Encrypted network communication (HTTPS)
- Access controls and authentication
- Encrypted storage where appropriate

No system is completely secure, and we cannot guarantee absolute security.

4. Sharing and Collaboration

If you choose to collaborate on a memory jar:

- Collaborators can view memories in that jar
- Depending on settings, they may add their own memories

Removing a collaborator stops future access, but prior access cannot be reversed.

You should only share content you're comfortable sharing.

5. Third-Party Services

We may use third-party providers to support features such as:

- Cloud storage
- Authentication
- Analytics
- Error reporting

These providers only access the data necessary to perform their services and are obligated to protect it.

Examples may include:

- Amazon Web Services (AWS)
- Google or Apple mobile platform services

We do not allow third parties to use your data for marketing.

6. Payments

If we offer paid features, payment processing may occur through external platforms or services. These entities may collect limited information needed to complete your purchase (such as payment method details). We do not store full payment information on our servers.

Details will be provided wherever checkout occurs.

7. Your Rights and Choices

Depending on your location, you may have rights including:

- Accessing the data we hold about you
- Requesting deletion of your account and data
- Updating or correcting your information
- Exporting your memories

To request any of these, contact us using the information below.

8. Data Retention

We retain your data while your account remains active. If you delete your account, we delete or anonymize your data within a reasonable timeframe, unless required to retain it for legal or safety reasons.

User Content you shared with collaborators may remain visible to them unless they delete it.

9. Children's Privacy

ForgetMeNot is not intended for children under **13 years old**. We do not knowingly collect personal information from children under 13. If we learn such data was collected, we will delete it promptly.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will update the "Last Updated" date at the top. Continued use of the App after changes means you accept the updated policy.

11. Contact Us

If you have questions about this Privacy Policy or wish to exercise your privacy rights, contact us at: edong@dendric.dev.

Thank you for trusting ForgetMeNot with your memories.